

Supplying Digital Files

- DupeMyCDs templates must be used to create your artwork. Failure to follow all template guideline specifications and instructions may result in additional charges and production delays.
- Paper or pdf proofs of the final design should be supplied along with your artwork files.
(color proofs are preferred)
- All fonts used in your design should be included with your art files. A postscript font must include both the screen and printer font files.
- Use actual versions of bold and italic fonts. Do not add bold and italic “attributes” to fonts in Quark or Pagemaker.
- All placed art must be supplied even if the artwork is embedded in your files.
- We accept files created in the following design applications:
 - MAC versions up to: Quark 6.5
Adobe CS2 applications (Illustrator, Photoshop, Indesign)
Macromedia Freehand MX
Pagemaker 7
 - PC versions up to: Quark 6.5
Adobe CS2 applications (Illustrator, Photoshop, Indesign)
Macromedia Freehand 9
CorelDraw X3
- All halftone (rastered) images should be at least 300 dpi high resolution. Artwork that is below 300 dpi should not be used (ie. art pulled of the web, low resolution scans or digital camera shots) Increasing the dpi of low resolution art to 300dpi in Photoshop will NOT improve it’s quality.
- All Photoshop Templates were created at 600 dpi. This was done to improve the quality of type that is set in the Photoshop. You may need to increase the resolution of images being used in your artwork to 600 dpi before placing them into the template to assure accurate sizing.
- All thermal 1 color projects should be designed with 100% solid red, blue, or black color.
Note: If percentages (screens) of color are required please choose one of our on-disc digital printing options.

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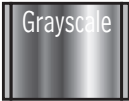

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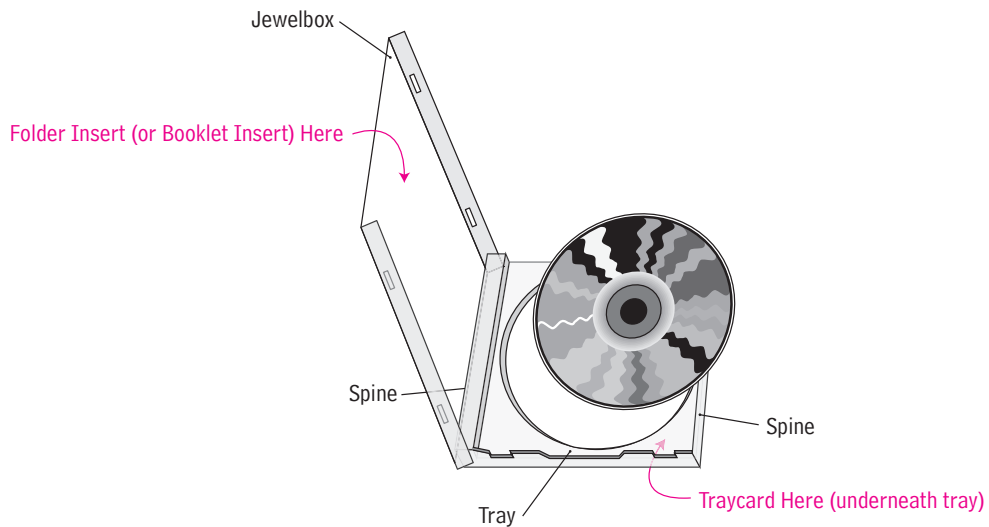
Print Material Artwork Specifications

- Files must be set up to match the cd package ordered.
(i.e. - A Standard 4/1 insert should be CMYK on one side and black and white on the other.)
- Color inserts and traycards are printed as CMYK. All artwork must be in CMYK mode. (not RGB or spot)
- One color inserts and traycards are printed as black. All artwork must be in Grayscale mode.

Examples:

	Front Side	Reverse Side
2p Insert 4/1		+ 
4p Insert 4/4		+ 
Traycard 4/1		+ 
	• Two sided traycards require a clear tray.	
Traycard 4/0		
	• One sided traycards require an opaque tray.	

- Halftone Specifications
 - All halftone (rastered) images should be at least 300 dpi resolution.
 - All color images should be in CMYK mode. (not RGB)
- Design must bleed 1/8 inch beyond the trim. (See our templates for trim and bleed lines.)
- Important elements such as type, logos, and images must be designed at least 1/8 inch inside of the trim to avoid being cut off when the print is being trimmed down.
- Traycard spine text must be at least 1mm inside the fold and trim and centered.
- If we are creating and placing a barcode into your traycard artwork please indicated where it is to be located on your traycard design.



Folder Inserts

